

AVI DAVIS

ENGINEER MANAGER - SENIOR PRODUCT ENGINEER - SENIOR FRONT ENGINEER

FIND OUT MORE



(310) 775-1883



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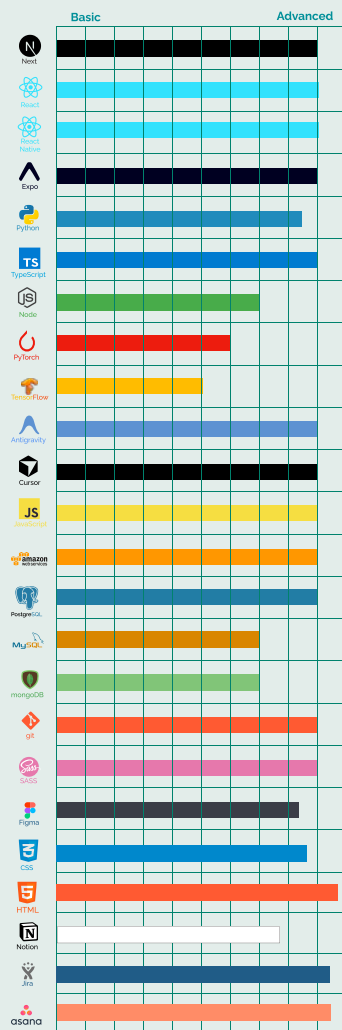


www.everythingavidavis.com



linkedin.com/in/everythingavidavis

TECHNICAL SKILLS



PROFESSIONAL SUMMARY

I am an engineering manager and React Native and Next.js specialist with over a decade of experience in startups and growing companies. I have guided product roadmaps, scaled engineering teams, and delivered platforms that reached thousands of users. My focus is on building products that people love while creating engineering environments where developers can thrive through clear processes, mentorship, and strong execution.



PROJECTS

Videoshops - Social Commerce

[Website](#) [Mobile App](#)

- Delivered a Next.js 14 web app and React Native + Expo mobile app with commerce features including auth, TikTok-style feed, cart, and checkout. Optimized APIs, asset uploads, and in-video checkout to improve performance and raise conversion rates.

Technology Used: [React Native](#), [IOS](#), [Expo](#), [NextJS](#), [SASS](#), [TypeScript](#), [MongoDB](#), [Stripe API](#)

discotech - Entertainment Hospitality App

[Website](#)

- Redesigned the platform with Next.js and TypeScript, delivering advanced ticket sales and table booking. Improved UX with a seamless end-to-end booking process.

Technology Used: [NextJS](#), [Python/Flask](#), [TypeScript](#), [SASS](#), [MYSQL](#), [APIs](#)

Stephanie Gottlieb - Fine Jewelry - e-commerce App

[Website](#)

- Developed a custom Shopify app with React and Liquid that powered product customization for 2,000+ SKUs. Increased sales revenue by millions of dollars while improving inventory management and product visualization.

Technology Used: [ReactJS](#), [Liquid](#), [Shopify](#), [CSS](#)

Flux Ev - Fin-Tech Electric Vehicle Subscription App

- Delivered a monthly EV leasing platform with telemetry and underwriting integration. Built onboarding and inventory selection features while managing the full lifecycle from strategy to deployment.

Technology Used: [NextJS](#), [Node](#), [Express](#), [PostgreSQL](#), [APIs](#)

ChildNEXUS

[Website](#)

- Delivered HIPAA-compliant MVP from conception to deployment, including technical design, development, testing, and secure data handling. Ensured compliance and reliability for healthcare-focused user data.

Technology Used: [Laravel](#), [Angular 2](#), [Bootstrap 3](#), [jQuery](#), [MySQL](#), [Custom API](#)

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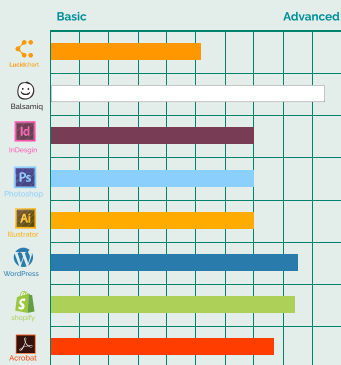


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TECHNICAL SKILLS



WORK EXPERIENCE

Videoshops - New York, NY | Remote

8/2023 - Present

Engineering Manager

- Led the 0→1 migration of a legacy platform to Next.js 14, defining architecture, requirements, and rollout strategy. Improved scalability, performance, and maintainability ahead of launch.
- Built and led a 0→1 React Native v76 app team using Expo 52, hiring, onboarding, and guiding engineers while delivering production-ready features on schedule under tight deadlines
- Design and implement a hiring process that raises candidate quality and accelerates scaling.
- Mentored and Lead engineers transitioning from React to React Native, building cross-functional depth and hitting key delivery milestones.

Gridware - Walnut Creek, CA | On-Site

2/2023 - 8/2023

Senior Software Engineer

- Led the end-to-end delivery of a React Native / Expo app for PG&E field installers on an extremely tight timeline. Jumped across product, design, and engineering to define the workflow, mock up wireframes within hours, and secure same-day buy-in from stakeholders.
- Advocated for stronger engineering resources, improving productivity and raising the visibility of software engineering across the company.
- Defined and led the vision, requirements, and engineering scope for Admin Panel 2.0. Worked cross-functionally to align stakeholders, set the UX direction, and guide engineers toward building a scalable incident-management platform.

discotech - Los Angeles, CA | Remote

2/2022 - 2/2023

Engineering Manager

- Directed product and technical vision, delivering web and mobile features from discovery to launch.
- Introduced process improvements that increased release quality and reduced QA overhead.
- Aligned engineering with product and design roadmaps, ensuring solutions met business needs.
- Managed engineers and improved team consistency, strengthening execution across the development lifecycle.

FluxAuto - San Francisco, CA | Remote

4/2021 - 2/2022

Engineering Manager, Full Stack Engineer, UI/UX Designer

- Set the technology strategy and drove execution across engineering, product, operations, marketing, and leadership, creating alignment on architecture and priorities.
- Led the 0→1 development of a monthly EV leasing platform, guiding engineers through system design, telemetry and underwriting integration, and onboarding and inventory workflows.
- Directed the design and delivery of core systems including the Billing Engine and Reservation Manager, setting technical standards and enabling engineers to ship reliable, scalable features.

Small Planet - New York, NY | Remote

2/2020 - 5/2021

Senior Full Stack Engineer

- Designed and implemented a customizable online shopping platform supporting 2,000+ SKUs.
- Performed code reviews, sprint planning, testing, and debugging to ensure reliable production delivery.
- Mentored junior engineers and applied best practices to improve code quality and team efficiency.

FlipTix - San Francisco, CA | Remote

8/2018 - 2/2020

Engineering Manager, Full Stack Engineer, Release Engineer, Dev-Ops Manager

- Delivered a live-event ticket resale platform, scaling web apps with React and mobile apps with React Native (Expo) and Node.js.
- Managed a distributed engineering team and introduced agile processes that improved delivery predictability.
- Built integrations with Stripe, Twilio, and third-party APIs to support ticketing workflows.

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